



e-learning

Persuasive presentations

Have you ever wondered how to present dry content in an exciting way and win over your audience? Learn everything you need to know: from good preparation to a successful presentation with the effective use of media – from flipcharts to PowerPoint.

Optimize your appearance and soon you will be one of those who can easily deliver convincing presentations.

Booking Number: **34905**

Group of participants:
Specialist and managers, experts, project managers and all those who want to present themselves, their ideas and their offers professionally and convincingly.

Duration: **approx. 1,5 hours**

Language:  

Unit price:

€ **49,-** zzgl. MwSt. | € 58,31 inkl. MwSt.

Package prices from 50 licenses on request

Learning objectives

- ✓ Gain basic knowledge about planning, preparation and execution of presentations.
- ✓ Be able to use different media effectively.
- ✓ Know how to appear and present confidently and convincingly.
- ✓ Use emotions purposefully, to reinforce the core messages of a presentation.

Contents

The impressive thing about presentations.

What elements influence my impact?

Regressive presentation planning.

Pyramid principle structuring.

Presentation media



Information on the web

www.haufe-akademie.de/34905



Let us advise you

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